



# the big lunch

Since **THE BIG LUNCH** began in 2009, over 1.3m Big Lunches have taken place! It's the largest community-led fundraiser and neighbourhood get-together in the UK and it's a lot of fun, but it's also more than just lunch.

IN 2023

14.1m

people joined in – that's 1 in 5 of the population!

OVER

620,000

people volunteered their time organising a Big Lunch in their community



## BRINGING PEOPLE TOGETHER

**82%** of attendees say the rising cost of living means The Big Lunch is **MORE IMPORTANT THAN EVER** in helping connect people in the community.

The Big Lunch **IS FOR EVERYONE** – organisers say it helps bring different generations (**95%**) and different ethnic backgrounds (**81%**) together.

**81%** of participants (11.4m people!) say The Big Lunch **HELPED PEOPLE FEEL LESS LONELY.**



## BUILDING COMMUNITY

**92%** of Big Lunch organisers say that it's had a **POSITIVE IMPACT ON THEIR COMMUNITY.**

**11.1M** people said The Big Lunch has created a **STRONGER SENSE OF COMMUNITY SPIRIT** and **10.7M** people said it made them feel they **BELONG MORE IN THEIR COMMUNITY.**

“ The Big Lunch makes **PEOPLE FEEL LIKE THEY'RE PART OF THE COMMUNITY.** Everyone chats and gets something to eat – it's full of positivity! ”  
Deb, Bude



## MAKING A DIFFERENCE

**71%** of participants feel it's encouraged people to start planning **IMPROVEMENTS FOR THEIR COMMUNITIES** and get more involved in **VOLUNTARY WORK.**

“ **PEOPLE KNOW MORE PEOPLE** thanks to The Big Lunch. It's encouraged people to be friendlier and it **INSPIRES PEOPLE TO CARE MORE.** ”  
Lucinda, Somerset

**MORE THAN £69M** has been raised at Big Lunch events since 2018 and around **THREE-QUARTERS GOES TO LOCAL CHARITIES** or causes.



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