



THE IMPORTANCE OF SPREADING GOOD NEWS -30TH JUNE 2020

This session was run by Laura Graham from The Happy Hood

NOTES

What is The Happy `Hood?

- Community zine
- Created by volunteers
- Launched quarterly
- Sold locally and online
- Celebrating good news
- Locally based in Northampton

Laura's idea began its journey at Community Camp and grew through The Big Lunch! Find out more here:
edenprojectcommunities.com

Anyone and everyone can get involved! The Happy Hood includes writing, illustrations, graphic design, photography and more. It's all contributed by local people and showcases all the great things happening in Northampton.

Why Share Good News? Why not?!

- Celebrate the Good!
- Learn from each other
- Dispel fear
- Create Connection
- Platform for under-represented voices
- Small scale publications have a BIG impact



HOW TO SPREAD YOUR GOOD NEWS

PLATFORM & AUDIENCE

Think about the best way to reach the people you want to speak to! Platforms can be both digital and physical.

Include members of your audience in different elements of your project
Create space for people to come together through sharing good news

VOLUNTEERS

Create a positive network, invite in people to get involved and link to other projects. Give people opportunities to shine!

Provide an opportunity for people to tell their own story, their own way

Offer different kinds of ways that people can get involved

Think about expanding into running specific workshops on writing, reporting, photography and illustration – these can be part of a funding application.

FUNDING

This is a proven concept! Don't let money put you off.

Look for local funding through your council or community foundation. The National Lottery has the Community Fund which is a good one to apply for.

Start small and build on your idea, you can achieve a lot with a small amount of funds.

And Remember To Have Fun!



Suggested further reading:

<https://www.thehappyhood.com/>

<https://www.instagram.com/thehappypostlady/>

<https://thehappynewspaper.com/>

<https://www.facebook.com/groups/epcnetwork>

<https://interests.reamaze.com/>

<https://transitionwillowbrae.interests.me/>